



Municipality of Prespa

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Interreg - IPA CBC
Greece - Republic of North Macedonia
Holy Water



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PRESS RELEASE

Realization of the HOLYWATER 3rd Technical Meeting

In the presence of the mayors of Prespa, Mr. Panagiotis Paschalidis and Resen, Mr. Jovan Tozievski, the 3rd Technical Meeting of the cross-border project with the title "Enhancing the cultural touristic product of the cross-border area of Prespa through the promotion of the natural and cultural heritage" and distinctive title HOLYWATER was held, which is integrated in the cross-border cooperation program Interreg Greece - Republic of North Macedonia and is co-financed by the European Union and the resources of the participating countries.

Executives of the Municipality of Prespa, which is the main partner of the program, the Municipality of Resen, the NI "Institute and Museum" - Bitola, the Ephorate of Antiquities of Florina and the Society for the Protection of Prespa, presented the achievements of the program so far and the goals for the immediate future, as the project is moving towards completion.

HOLYWATER aims at the touristic development of the cross-border area and includes, among other things, the creation of three-dimensional models of the representation of the Basilica of Saint Achilleios and the Rebel Hospital and their presentation with virtual and augmented reality, a portal with all touristic information, mobile applications, educational games for the region of Prespa, the creation of a visitable space in Lemos, events for the promotion of local products, a tourist guide and map, while the research concerning the tourism of Prespa has been completed, with valuable and useful conclusions.

The partners of the program have made interventions in the Byzantine Collection of Saint Germanos of the Ephorate of Antiquities of Florina and the award-winning watermill of the Society for the Protection of Prespa, while for their part the transnational partners are implementing cultural interconnecting hiking trails among Byzantine monuments and the restoration of the Saint Iljia Grntsari temple.

This is a cross-border program with multiple benefits for the Prespa region, which expects the development of tourism to stimulate the local economy after many years of an economic and health crisis.

Press Office

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